## CORN BRAND PRODUCT INFORMATION



NEW

### 6965 V™

**99 Day Corn Brand** Relative Maturity **Flowering RM** 98











#### **KEY CHARACTERISTICS**

- Drought Stress

  Stalk Strength

  Root Strength

  Greensnap Tolerance

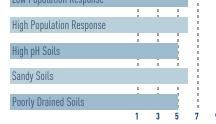
  High Yield Environments

  Marginal Yield Environments
- Introducing new PowerCore® Enlist® and Vorceed® Enlist® versions of the 6963 AM brand family
- The yield leader in the 98-100 relative maturity range
- Excellent standability package with moderate plant stature
- Competes well with fuller season products

#### PLANT CHARACTERISTICS

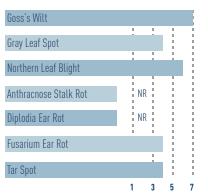
PLANT CHARA	ACTERISTICS								
Heat Units To Silk	Heat Units To Black Layer	Plant Height for Maturity	Ear Height for Maturity	Husk Cover	Kernel Rows	C	Cob Color		
1220	2430	5	4	6	16-20	P	ink		
AGRONOMIC RATINGS				MANAGEMENT CHARACTERISTICS					
Stress Emergence			!	Low Population	Low Population Response				
		1 1 1	1			- !	- 1	1	1
Heat Tolerance			i	High Population	High Population Response				- i

# Heat Tolerance Staygreen Drydown Test Weight 1 3 5 7









#### **Chart Ratings**

All ratings on a 1-9 scale with 9 being the best. | Plant Height, 9 is tallest | Ear Height, 9 is highest | NR = No Rating

#### **Planting Population**

For detailed population recommendations for your field, contact your Hoegemeyer sales representative or agronomist.



AM - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax products.

AMX - Optimum® AcreMax® Xtra Insect Protection system with YGCB, HXX, LL, RR2. Contains a single-bag integrated refuge solution for above- and below-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax Xtra products.

AMT - Optimum® AcreMax® TRIsect® Insect Protection System with RW, YGCB, HX1, LL, RR2. Contains a single-bag refuge solution for above and below ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® I genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax TRIsect products.

AMXT (Optimum® AcreMax® XTreme) - Contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® XTRA genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax XTreme products.

Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit http://www.biotradestatus.com/

Vorceed™ Enlist® products with V, LL, RR, ENL. Contains a single-bag integrated refuge solution with multiple modes of action for above- and below-ground insects. The major component contains the Herculex® XTRA genes, the RW3 trait and the VTP trait. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted for Vorceed Enlist products. Enlist Duo® and Enlist One® herbicides are not registered for sale or use in all states or counties. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your area. Enlist Duo and Enlist One are the only 2,4-D products authorized for use with Enlist crops. Consult Enlist herbicide labels for weed species controlled. Always read and follow label directions.

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