

CORN BRAND PRODUCT INFORMATION



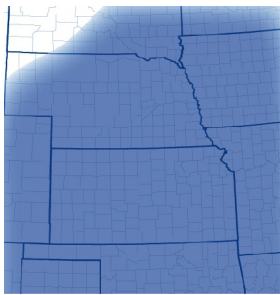
NEW

6964 PCE™

99 Day Corn Brand Relative Maturity
Flowering RM 98



KEY CHARACTERISTICS

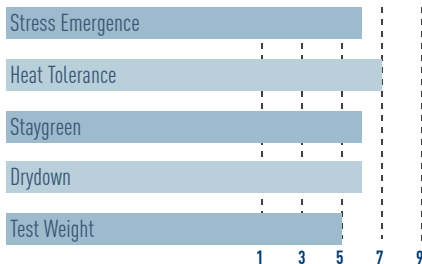


- Introducing new PowerCore® Enlist® and Vorceed® Enlist® versions of the 6963 AM brand family
- The yield leader in the 98-100 relative maturity range
- Excellent standability package with moderate plant stature
- Competes well with fuller season products

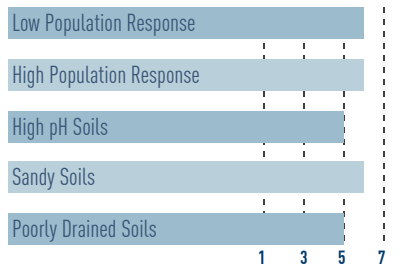
PLANT CHARACTERISTICS

| Heat Units To Silk | Heat Units To Black Layer | Plant Height for Maturity | Ear Height for Maturity | Husk Cover | Kernel Rows | Cob Color |
|--------------------|---------------------------|---------------------------|-------------------------|------------|-------------|-----------|
| 1220 | 2430 | 5 | 4 | 6 | 16-20 | Pink |

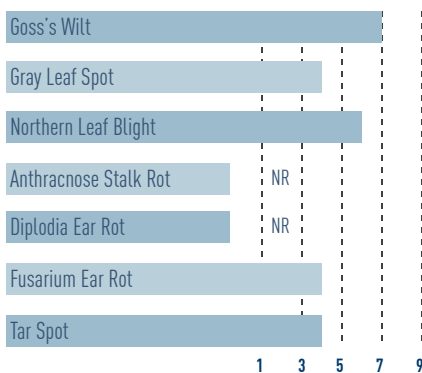
AGRONOMIC RATINGS



MANAGEMENT CHARACTERISTICS



DISEASE TOLERANCE



SILAGE CHARACTERISTICS

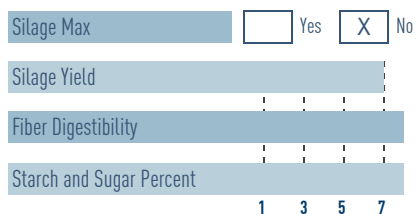


Chart Ratings

All ratings on a 1-9 scale with 9 being the best. | Plant Height, 9 is tallest | Ear Height, 9 is highest | NR = No Rating

Planting Population

For detailed population recommendations for your field, contact your Hoegemeyer sales representative or agronomist.

AM - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax products.

AMX - Optimum® AcreMax® Xtra Insect Protection system with YGCB, HXX, LL, RR2. Contains a single-bag integrated refuge solution for above- and below-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax Xtra products.

AMT - Optimum® AcreMax® TRIssect® Insect Protection System with RW, YGCB, HX1, LL, RR2. Contains a single-bag refuge solution for above and below ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® I genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax TRIssect products.

AMXT (Optimum® AcreMax® XTreme) - Contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® XTRA genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax XTreme products.

Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit <http://www.biotradestatus.com/>

Vorceed™ Enlist® products with V, LL, RR, ENL. Contains a single-bag integrated refuge solution with multiple modes of action for above- and below-ground insects. The major component contains the Herculex® XTRA genes, the RW3 trait and the VTP trait. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted for Vorceed Enlist products. Enlist Duo® and Enlist One® herbicides are not registered for sale or use in all states or counties. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your area. Enlist Duo and Enlist One are the only 2,4-D products authorized for use with Enlist crops. Consult Enlist herbicide labels for weed species controlled. Always read and follow label directions.

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