

CORN BRAND PRODUCT INFORMATION



7478 AM™

104 Day Corn Brand Relative Maturity **Flowering RM** 104









KEY CHARACTERISTICS Drought Stress Stalk Strength

Root Strength
Greensnap Tolerance

High Yield Environments

Marginal Yield Environments

- Solid standability with high top-end yield potential
- Good ear flex with deep kernels
- Excellent staygreen and overall attractive appearance

PLANT CHARACTERISTICS

Heat Units	Heat Units To	Plant Height for Maturity 6	Ear Heig
To Silk	Black Layer		for Matu
1300	2550		6

Ear Height for Maturity

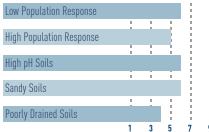
Husk Cover R

Kernel Rows 16-18 Cob Color Pink

AGRONOMIC RATINGS

Stress Emergence					
	- 1	- !	1		- 1
Heat Tolerance					ij
	- 1	- 1	- 1	1	- 1
Staygreen					- !
	i	i i	i i	i i	- i
Drydown					- 1
	1	1	- 1	i i	į.
Test Weight					i
	1	3	5	7	9

MANAGEMENT CHARACTERISTICS



DISEASE TOLERANCE

DISEASE TOLERANCE			
Goss's Wilt			
	- !	!	
Gray Leaf Spot			
	- 1	- 1	- 1
Northern Leaf Blight			
	- 1	- 1	
Anthracnose Stalk Rot			
	i	i	i
Diplodia Ear Rot			
	1		
Fusarium Ear Rot			
		_ !	
Tar Spot			
	1	3	5

SILAGE CHARACTERISTICS

Silage Max		Yes	2	Χ	No
Silage Yield					1
	- !	- !	!	_ !	- 1
Fiber Digestibility					i
	- !	- 1	- !		- 1
Starch and Sugar Percent	·	į	Ţ		i
	1	3	5	7	9

Chart Ratings

All ratings on a 1-9 scale with 9 being the best. | Plant Height, 9 is tallest | Ear Height, 9 is highest | NR = No Rating

Planting Population

For detailed population recommendations for your field, contact your Hoegemeyer sales representative or agronomist.



AM - Optimum® AcreMax® Insect Protection system with YGCB, HX1, LL, RR2. Contains a single-bag integrated refuge solution for above-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax products.

AMX - Optimum® AcreMax® Xtra Insect Protection system with YGCB, HXX, LL, RR2. Contains a single-bag integrated refuge solution for above- and below-ground insects. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax Xtra products.

AMT - Optimum® AcreMax® TRIsect® Insect Protection System with RW, YGCB, HX1, LL, RR2. Contains a single-bag refuge solution for above and below ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® I genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax TRIsect products.

AMXT (Optimum® AcreMax® XTreme) - Contains a single-bag integrated refuge solution for above- and below-ground insects. The major component contains the Agrisure® RW trait, a Bt trait, and the Herculex® XTRA genes. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted with Optimum AcreMax XTreme products.

Qrome® products are approved for cultivation in the U.S. and Canada. They have also received approval in a number of importing countries, most recently China. For additional information about the status of regulatory authorizations, visit http://www.biotradestatus.com/

Vorceed™ Enlist® products with V, LL, RR, ENL. Contains a single-bag integrated refuge solution with multiple modes of action for above- and below-ground insects. The major component contains the Herculex® XTRA genes, the RW3 trait and the VTP trait. In EPA-designated cotton growing counties, a 20% separate corn borer refuge must be planted for Vorceed Enlist products. Enlist Duo® and Enlist One® herbicides are not registered for sale or use in all states or counties. Contact your state pesticide regulatory agency to determine if a product is registered for sale or use in your area. Enlist Duo and Enlist One are the only 2,4-D products authorized for use with Enlist crops. Consult Enlist herbicide labels for weed species controlled. Always read and follow label directions.

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